

NEW YORK
TOWER OF HOPE
GALA

THURSDAY, OCTOBER 27



New York Tower of Hope Gala Sponsorship Opportunities

LAUREATE SPONSOR

\$100,000

- 18-month support and naming opportunity of an existing ICRF Research Grant
- Laureate (full page) status in both Gala printed & eJournals
- Recognition / VIP seating for Gala Program and Gala materials
- 10 Gala tickets
- In-person and virtual opportunities through 2023 to meet ICRF Funded Researchers
- Proprietary link to view the Gala shortly after the live program

FOUNDER SPONSOR

\$72,000

- 12-month support and naming opportunity of an existing ICRF Research Grant
- Founder (full page) status in both Gala printed & eJournals
- Recognition / VIP seating for Gala Program & Gala materials
- 10 Gala tickets
- In person and virtual opportunities through 2023 to meet ICRF Funded Researchers
- Proprietary link to view the Gala shortly after the live program

INNOVATION SPONSOR

\$54,000

- 6 month support of an existing ICRF Research Grant
- Innovation (full page) status in both Gala printed & ejournals
- Recognition / VIP seating for Gala Program & Gala materials
- 10 Gala tickets
- In-person and virtual opportunities through 2023 to meet ICRF Funded Researchers
- Proprietary link to view the Gala shortly after the live program

DISCOVERY SPONSOR

\$36,000

- Discovery (full page) status in both Gala printed & ejournals
- Recognition / VIP seating for Gala Program & Gala materials
- In-person and virtual opportunities through 2023 to meet ICRF Funded Researchers
- 10 Gala tickets
- Proprietary link to view the Gala shortly after the live program

RESEARCH SPONSOR

\$25,000

- Research (full page) status in both Gala printed & ejournals,
- Recognition/ VIP seating for Gala Program & Gala materials,
- In-person and virtual opportunities through 2023 to meet ICRF Funded Researchers
- 10 Gala tickets
- Proprietary link to view the Gala shortly after the live program

NEW YORK
TOWER OF HOPE
GALA

THURSDAY, OCTOBER 27



New York Tower of Hope Gala Sponsorship Opportunities

SCIENCE SPONSOR

\$18,000

- Science (full page) status in both Gala printed & e-journals
- Recognition / VIP seating for Gala Program and all Gala materials
- In-person and virtual opportunities throughout 2023 to meet ICRF Funded Researchers
- 10 event tickets
- Proprietary link to view the Gala shortly after the live program

INSPIRATION SPONSOR

\$10,000

- Inspiration (full page) status in Gala printed & e-journals
- In-person and virtual opportunities throughout 2023 to meet ICRF Funded Researchers
- 8 Gala tickets
- VIP Seating for Gala Program
- Proprietary link to view the Gala shortly after the live program

HOPE SPONSOR

\$5,200

- Hope (full page) status in both Gala printed & e-journals
- In person and virtual opportunities throughout 2023 to meet ICRF Funded Researchers
- 4 Gala tickets
- Proprietary link to view Gala Program shortly after the live program

FUTURE SPONSOR

\$3,600

- Future (full page) status in both Gala printed & e-journals
- 2 Gala tickets
- Proprietary link to view the Gala shortly after the live program

FRIEND SPONSOR

\$1,800

- Friend (full page) status in both Gala printed & e-journals
- 1 Gala ticket
- Proprietary link to view Gala Program shortly after the live program

INDIVIDUAL GALA TICKET

\$720

Deadline for name/logo on printed journal: October 6, 2022

Tribute Ads (Printed & e-journal): Full Page \$1,200 | 1/2 page \$750

ISRAEL CANCER RESEARCH FUND | P.O. BOX 36 | HARTSDALE, NY 10530-0036
ICRFONLINE.ORG/NYGALASPONSOR | ALAN.HERMAN@ICRFONLINE.ORG

NEW YORK
TOWER OF HOPE
GALA

THURSDAY, OCTOBER 27



New York Tower of Hope Gala Sponsorship Commitment Form

Yes! I will sponsor the 2022 New York Israel Cancer Research Fund Tower of Hope Gala

Name as it should appear on all marketing materials

Contact Person

Contact Phone

Contact Email

Contact Address

City

State

Zip

Name of person(s) I am honoring or memorializing

SPONSORSHIP LEVEL

Please see sponsorship sheet for a full list of benefits at each level. All prices in USD.

LAUREATE SPONSOR: \$100,000+

SCIENCE SPONSOR: \$18,000

FOUNDER SPONSOR: \$72,000

INSPIRATION SPONSOR: \$10,000

INNOVATION SPONSOR: \$54,000

HOPE SPONSOR: \$5,200

DISCOVERY SPONSOR: \$36,000

FUTURE SPONSOR: \$3,600

RESEARCH SPONSOR: \$25,000

FRIEND SPONSOR: \$1,800

OTHER

FULL PAGE TRIBUTE (PRINT & EJOURNAL): \$1,200

INDIVIDUAL GALA TICKET: \$720

HALF PAGE TRIBUTE (PRINT & EJOURNAL): \$750

OTHER: \$ _____

PAYMENT

Enclosed is my check made payable to Israel Cancer Research Fund

Please charge my credit card: Visa MasterCard Discover American Express

Name as it appears on card

Card Number

CVC

Exp. Date

Cardholder Signature

Please return this completed form to Israel Cancer Research Fund, P.O. Box 36, Hartsdale, NY 10530-0036 or alan.herman@icrfonline.org and complete your registration online at icrfonline.org/nygalasponsor.

Contributions are tax-deductible to the full extent provided by the law.

ISRAEL CANCER RESEARCH FUND | P.O. BOX 36 | HARTSDALE, NY 10530-0036
ICRFONLINE.ORG/NYGALASPONSOR | ALAN.HERMAN@ICRFONLINE.ORG