



July 6, 2022

Israel Cancer Research Fund

ICRF Mission to Israel

November 6-10, 2022

The **J²** way

J² crafts journeys of inspiration, education, and Jewish connections to Israel and worldwide. We are guided by a simple but powerful concept: No two trips are the same; each experience should be personal, meaningful, and backed by superb service. Travel is not just about the places you visit, but the connections you make along the way.

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Program **Outline**

We are committed to providing you with an educational, enlightening, and inspirational program that will be created in partnership with you.

01 : SUNDAY, NOVEMBER 6 | THE JOURNEY BEGINS | TLV

- ◇ Arrival at Ben Gurion International Airport and transfer on own to Tel Aviv.
- ◇ Optional morning tour for those with early arrival:
 - Visit **Caesarea**, one of the Land of Israel's most important cities during the Roman Period. Explore life 2,000 years ago with its ancient theater, palace, and bathhouse. Stop at the Ancient Roman Aqueduct, located on the pristine beaches of Caesarea. With the ruins of a past empire to your backs, enjoy the power of the sand, sea and the rush of the water as you celebrate the beginning of your journey throughout Israel.
 - Return to Tel Aviv.
- ◇ Check into the Tel Aviv Hilton. Rooms will be ready for check in from 3:00 p.m.
- ◇ Gather in the lobby of the hotel and begin your journey.
- ◇ **A LAND OF INNOVATION, SCIENCE AND CULTURE: Cocktails** and **Opening Dinner** at **Goshen** with guest speaker (TBD).



02 : MONDAY, NOVEMBER 7 | HAIFA AS A MICROCOSM OF ISRAELI SOCIETY
| TLV

- ◇ Depart Tel Aviv and drive north to Haifa.
- ◇ Visit the **Technion**, Israel Institute of Technology, one of the top 10 universities in the world for science and technology research. Explore the various campuses and laboratories and meet ICRF-funded scientists who will discuss their current research.
- ◇ Take the new cable car from the Technion to downtown Haifa.
- ◇ **Group Lunch** at a local restaurant. We'll be joined by special guest, **Dr. Avram Hershko**, winner of the first Israeli Nobel Prize in Chemistry.
- ◇ Walking tour through the German Colony of Haifa, established by this 19th-century Protestant sect and see its modern transformation into a center for cafés, boutiques, and urban life. We'll discuss the buzz word of Haifa today: gentrification. We'll also view the beautiful Baha'i Gardens, at the world center for the Baha'i religious movement, and find out why this faith is based in Israel.
- ◇ Depart Haifa and begin driving south.
- ◇ Visit the **Bat Shlomo Winery** for a unique wine tasting experience. Owner **Elie Wartman** will meet with us and discuss the wine revolution in Israel.
- ◇ Return to Tel Aviv and to the hotel.
- ◇ Dinner on own account in Tel Aviv.



03: TUESDAY, NOVEMBER 8 | HEAVENLY & EARTHLY JERUSALEM | TLV

- ◇ Depart Tel Aviv and drive to Jerusalem.
- ◇ Visit **Hadassah Hospital** at **Ein Kerem** and meet with staff to hear about current ICRF cancer research.

Option 1: Exploring Jerusalem Through Scents and Tastes

- ◇ **FROM KUGEL TO BEIGELE** - Tour the neighborhoods of Jerusalem and taste food from both sides -Jewish and Arab - all blended into one delicious Israeli mix. The tour will be led by a local food curator and expert on Jerusalem food.

Option 2: Exploring Jerusalem Through Sights and Sounds

- ◇ Take a walking tour through **Jerusalem's Old City** and the Jewish Quarter and experience the center of Jewish life, history, and holiness. Among the highlights will be: A rooftops overview, a walk along the Cardo, and visiting the Kotel (Western Wall), widely considered Judaism's holiest site.

All:

- ◇ A special and exclusive **one-on-one visit** with a senior member of **Israel's Government**.
- ◇ Evening visit to the wonderfully creative **Israel Museum**, housing more than 5,000 years of cultural treasures. You could choose to wander on your own or join a special, behind-the-scenes tour led by a **museum curator**.
- ◇ Enjoy **dinner** at **Modern restaurant** with its traditional Jerusalem dishes recreated in a contemporary Israeli style. Located in the Israel Museum, with views of the Knesset and the Valley of the Cross making this an evening in Jerusalem to remember. Over dinner, we'll hear from **Tamir Gilat**, Chair, ICRF Israel Chapter.



04: WEDNESDAY, NOVEMBER 9 | TEL AVIV: THE SPIRIT OF INNOVATION | TLV

- ◇ Private breakfast at the hotel with **Gil Hovav** Israeli food expert, author, T.V. personality and grandson of the reviver of the Hebrew language.
- ◇ **THIS IS WHERE THE MAGIC HAPPENS:** Split into small groups and depart for intimate **lab visits** in the surrounding area for an in depth look at the latest research achievements.
- ◇ Lunch on own account in Tel Aviv.
- ◇ **TEL AVIV AS CULTURE HUB:** Divide in to tracks:

Option 1: An Insider's Look at the Tel Aviv Art Scene

Join a **local art expert** for a Tel Aviv **gallery hop** that will explore the best and boldest art in town. We'll explore the themes and influences inspiring contemporary culture in Israel.

Option 2: What's Going On in Bohemian Tel Aviv?

Join an expert on Tel Aviv's alternative scene for an urban adventure and **graffiti tour**. Explore the latest street art and find out what it reveals about life, ideas, and ideology in Israel's cultural capital

Option 3: Walking the Streets of the White City

See the diversity of **Tel Aviv's architecture** and find out how this reflects the culture of a city that refuses to stay the same. Examine the "eclectic" early architecture and the Bauhaus buildings from the 1930s that gave Tel Aviv the nickname of the "White City" and recognition as a UNESCO World Heritage Site.

All:

- ◇ Visit the **ICRF Park** in Ramat Aviv.
- ◇ Walk to Tel Aviv University for a reception with the participants of the **grant writing workshop**. We'll have a chance to schmooze with world class scientists taking part in the workshop.
- ◇ Dinner on own at the **Sarona complex**. Sarona, once a colony of the German Templars, 19th Century Christian pilgrims to the Holy Land, has been transformed into a center of top-class restaurants.



05: THURSDAY, NOVEMBER 10 | FOUNDATIONS OF CITY AND STATE | FLIGHT

- ◇ Check out of the hotel and depart the hotel.
- ◇ **FOUNDING FIGHTERS:** Walk in the footsteps of the young men and women who fought for the Palmach, Israel's elite pre-state military force. Beit Hapalmach is an experiential museum that lets you follow the lives and fates of extraordinary individuals from their enlistment to battle in the War of Independence. **OR VISIONARIES AND BUILDERS:** Learn about the great thinkers and founders of the first Zionist city, Tel Aviv, buried at **Trumpeldor Cemetery**, including Israel's "National Poet" Haim Bialik, Tel Aviv's influential first mayor Meir Dizengoff, and the Zionist philosopher, Ahad Ha'Am.
- ◇ **FROM HEBREW CITY TO HEBREW STATE:** Walk along the newly-opened **Independence Trail** in Tel Aviv and embark on a remarkable journey that begins with the founding of Tel Aviv in 1909 and ends with the establishment of Israel in 1948.
- ◇ Lunch on own account in Tel Aviv.
- ◇ **A FALLEN LEADER, A FALLEN SOLDIER:** The assassination of Prime Minister Yitzhak Rabin in 1995 was one of the great traumas of Israeli political history. Discuss his life and death at **Rabin Square**, the place where he was murdered, and take a quiet moment to reflect at the Rabin Memorial. We'll also see how Rabin Square has become one of the crucial public spaces in Israel and the location for political protests, state ceremonies and spontaneous celebrations.
- ◇ Modern Tel Aviv grew out of ancient **Jaffa**. Gaze out over the Mediterranean Sea; learn why Jaffa, mentioned in the biblical story of Jonah and the Whale, is so historically important; and see how its Old City reflects the present as well as the past.
- ◇ **Final Dinner in Old Jaffa** at Otzarin or Anglo V'Nina.
- ◇ Transfer to Ben Gurion International Airport and check in for your departure flight.

Pricing is based on 35 attendees, double-occupancy. Should the number of people on the tour fall below 35, J2, the travel agent, reserves the right to adjust the price accordingly. Itinerary is subject to change.

Group meals will be at kosher restaurants.