

We hope you join us

Wednesday Evening

November Fourth

The Israel Cancer Research Fund

2009 Tower of Hope Gala

Gotham Hall

Broadway at Thirty-Sixth Street

New York City

Celebrate the achievements and the vision of our Research Scientists, Physicians, Philanthropists and Heroes.

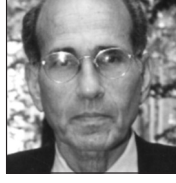
This is your opportunity to pay tribute to and salute these distinguished, dedicated and devoted professionals who make our world a better place each and every day.

Honor our outstanding 2009 award recipients:

Richard Axel, MD

Tower of Hope

Excellence in Science Award



Barbara Edelstein, MD

Dr. Daniel G. Miller

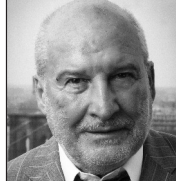
Excellence in Medicine Award



Yaakov Elkon

Tower of Hope

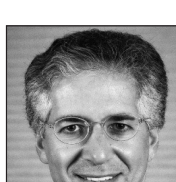
Corporate Excellence Award



Mark Sultan, MD, FACS

Tower of Hope

Excellence in Surgery Award



Come to The ICRF Tower of Hope Gala because...

You know and respect our gifted and generous honorees.

You know and love someone with cancer.

You believe that the cure will come from Israel.

You want to know more and do more.

You want to say thank you.

Come to The ICRF Tower of Hope Gala because...

You want to be involved.

You are grateful for your blessings.

You believe in science.

You support cancer research in Israel.

You are hopeful and look to the future.

The people we honor are the people in our lives.

They are the people we turn to for direction and guidance;

The ones we trust and treasure, admire and revere.

Join Ambassador Asaf Shariv,

The Consul General of Israel in New York

and Special Guest and ICRF Grant Recipient,

Dr. Yoav Henis, Tel Aviv University.

Get to know the friends and family of ICRF.

We look forward to seeing you on November fourth because...

Where else should you be?

Cocktails, Auction and Raffle 6:00 PM

Dinner Buffet opens at 7:00 PM

Awards ceremony to follow

Decadent desserts from 9:00.....

Master of Ceremonies, Benjamin Brafman

Musical Host, Greg Denard

National Anthems performed by Matthew Garrett

Dietary Laws Observed

Business/Festive Attire

RSVP prior to October 28th

The Israel Cancer Research Fund/ICRF is the single largest source of private funds for cancer research in Israel. It is the only voluntary charitable organization in North America devoted solely to this effort. Founded in 1975, ICRF has awarded 1,743 grants totaling nearly \$39 million to exceptional scientists at all of Israel's leading institutions. These scientists include the first Israelis ever to win the Nobel Prize in Chemistry.

Celebrating ICRF Achievements

Velcade – a drug used to treat multiple myeloma, a cancer of the bone marrow, was developed based on the research of ICRF Professors and Nobel Prize winners, Drs. Avram Hershko and Aaron Ciechanover, Technion, Israel Institute of Technology.

Gleevec – the first drug to directly target cancer cells, was developed based on the research work of ICRF awardee, Dr. Eli Canaani, Weizmann Institute of Science.

Doxil – the first drug encapsulated in a liposome (or microscopic fat bubble) for direct delivery to a tumor site, was developed by ICRF awardee, Dr. Alberto Gabizon, Shaare Zedek Medical Center.

The p53 Gene – originally thought to cause cancer, was correctly identified as a tumor suppressor, and its role in the majority of human cancers further elucidated by ICRF awardees, Drs. Moshe Oren and Varda Rotter, Weizmann Institute of Science.

DNA Methylation – is a molecular process that turns genes on and off. Pioneering work in this area was performed by ICRF Professor and Israel Prize winner, Dr. Howard Cedar, Hebrew University-Hadassah Medical School.

The RAD51 Gene – The discovery that a minor mutation in this gene increases the risk of breast cancer in women with the BRCA2 gene mutation was made by ICRF awardee Dr. Ephrat Levy-Lahad, Shaare Zedek Medical Center.

A Novel Bone Marrow Transplant Technique – greatly expands the donor pool for leukemia treatment, was developed by ICRF awardee, Dr. Yair Reisner, Weizmann Institute of Science.

Auction & Raffle

Expect the unexpected!

Luxury for the home
Fabulous furs
All that glitters
Madison Avenue boutique gift certificates
Celebrity stylists
Haute couture fashion
Golf adventures
Baubles & beads
Dinner is served: private party package
All things Judaica
Gift baskets galore
Gemstones & jewels
Go NY sports teams!
Fifth Avenue salon & spa package
Let's eat! Top 10 restaurant gift cards
One-of-a-kind designer jewelry
Health club memberships
Sports & movie memorabilia
And...

A personal, guided tour for two of a luxurious, private residence high atop the New York skyline. View one of the most magnificent collections of Judaica ever curated outside of a museum against a stunning panoramic view from the 75th floor of this elegant Manhattan address.

...Plus so much more.

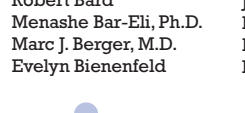
The Israel Cancer Research Fund 2009 Tower of Hope Gala

Gala Chairpersons Andrea and Robert Greene

New York Chair Judith Sherman

Gala Committee

Alice Adjmi	Dorothy Feiss	Julie Mitnick, M.D.
Harry Adjmi	Murray Feiss	Paulette Mondschein
Susan Arlen	Ingrid Fishman	Suzanne Morad
Myron Arlen M.D.	Leslie Glick	Joel N. Pelofsky
Marc J. Berger, M.D.	Marc Gross	Peggy Pressman
Evelyn Bienenfeld	Rachel Hager	Peter Pressman, M.D.
Stanley Bienenfeld	June Hersh	Jane Rabhan
Lynda Brafman	Ron Hersh	Nan (Chani) Rosenbaum
Susan E. Canter	Steven J. Hirsch	Alfred Rosenbaum, M.D.
Michelle Chrein	Perie Hirshaut	Nancy Rosenfeld
Burton Cohen, M.D.	Yashar Hirshaut, M.D.	Stanley Rosenfeld, M.D.
Steven B. Cohen	Elaine Immerman	Tara Rutman
Eta Gershen	Hilary Kaplan	J. Morgan Rutman
Ariela Ben Dayan	Andrew Kaplan	Isaac Sherman
Charles Ben Dayan	Barbara Kasell	Leah Susskind
Harriet Elisofon	Sadie Jemal-Meyers	Eve Wald
Alan Elisofon	Bruce Meyers	Judy Wolpoff
Masako Elisofon	Faith G. Miller	Lisa Young, Ph.D., R.D.
David Elisofon	Helene Miller	Michael Zelefsky, M.D.
BOARD OF TRUSTEES	Lynda Brafman	Michael Walzer
President	Michael Burstyn	Gerald Weiner
Harriet Elisofon	Susan E. Canter	David N. Weinstein
Chairman	Michelle Chrein	Michael Zelefsky, M.D.
Yashar Hirshaut, M.D.	Burton B. Cohen	Carole Herman Zucker
First Vice-President	Richard Edelheit	Presidents Emeritus
Kenneth E. Goodman	David Elisofon	Yashar Hirshaut, M.D.
Vice-Chairman	Claudia Freed	Harvey Kaylie
Benjamin Bonavida, Ph.D.	S. Donald Friedman	Daniel G. Miller, M.D.*
Vice Presidents	Bryna Goldberg	Theodore T. Miller, M.D.
Louis Brause	Andrea Greene	Chairpersons Emeritus
Bradley Goldhar	Kamran Hakim	S. Donald Friedman
Judith Sherman	Samuel Herzfeld	Michael Rosenfelt
Eve Wald	Steven J. Hirsch	Leah Susskind
Co-Treasurers	Andrew Kaplan	Eve Wald
Joel N. Pelofsky	Barbara Kasell	Mitch Orlik
Lawrence D. Loeb	Gloria Kaylie	Executive Director
EXECUTIVE COMMITTEE	Leonard Lighter	Cynthia Perl
Members at Large	Sharon London Liss	Director of Development
Charles Ben Dayan	Faith G. Miller	Donna Kurz
Vera Finkelstein	Theodore T. Miller, M.D.	Director,
Harvey Kaylie	Julie Mitnick, M.D.	Special Projects
TRUSTEES	Barak Palatchi	Ellen T. Rubin
Myron Arlen, M.D.	Jane Rabhan	Manager,
Robert Bard	Alfred Rosenbaum, M.D.	Research Grants
Menashe Bard-Eli, Ph.D.	Michael Rosenfelt	Richard Sendrovitz
Marc J. Berger, M.D.	J. Morgan Rutman	Controller
Evelyn Bienenfeld	Jeannine Sefton	* Deceased
	Joseph Shattah	
	Jeff Solomon	
	Peter J. Stambrook, Ph.D.	
	Michel Steinberger	
	Leah Susskind	



1290 Avenue of the Americas, Suite 550
New York, NY 10104-0550
(Tel) 212 969-9800 (Fax) 212 969-9822
Toll free (888) 654-ICRF(4273)
Email: mail@icrfny.org
Website: www.icrfonline.org